



and

The Encino Chamber of Commerce presents  
**The 22<sup>nd</sup> Annual 'A Taste of Encino'**  
Sunday, October 11, 2009

## ARTS & CRAFTS - Participation Information

The 22<sup>nd</sup> Annual 'A Taste of Encino', hosted by the Encino Chamber of Commerce,  
is on **Ventura Boulevard** (the main thoroughfare through the city)  
and we don't want you to miss the opportunity to participate!

Last years event was a huge success with **10,000+** people enjoying hours of family fun.

- LOCATION**                    **Ventura Blvd in Encino** (between Balboa Blvd. and Amestoy Ave.)
- DATE**                        **Sunday, October 11, 2009**  
**10am to 5pm**
- ACTIVITIES**                Restaurants & Food Purveyors / Sponsors  
Arts & Crafts Booths / Business & Home Expo  
Health & Wellness Pavilion / Disaster Preparedness Expo  
Non Profits / Local Schools  
Entertainment in Genesta Park
- PROMOTIONS**             Newspaper Displays / Radio Spots / Cable Television  
Taste of Encino Website / Street Banners on Ventura Blvd.  
Encino Chamber of Commerce Monthly Newsletter 'The Envoy'  
Flyers / Internet Advertising / Posters and much much more
- PARTICIPATION**         1. Space cannot be shared  
2. Photographs of items **MUST** accompany your application, photos will not be returned.  
3. No drug related items will be sold.  
4. All booths must be appropriate for family viewing.  
5. Alcoholic beverages are prohibited in booths and attractions.  
6. Each exhibitor must have their California resale permit available for inspection and is responsible for collection of sales tax.  
7. No food or beverages can be sold or served in booth.  
8. Set-Up may start at 6am – entering from Balboa Blvd., and moving your vehicle to your assigned spot. You must be in your assigned spot by 9am.  
9. You are permitted to bring only one vehicle onto the setup area. You will be given only one assigned parking space. Your vehicle must be immediately removed from the venue after unloading and moved to your assigned space.  
10. Booth number will be assigned to you when you enter on Sunday morning.  
11. Break Down starts at 5pm. Please pack all your belongings before you bring your vehicle on Ventura Blvd. Traffic Control will direct your exit.  
12. You may not exit your booth or the event until the Fire Marshall deems it safe and instructed to do so by an authorized 'A Taste of Encino' representative.

The Encino Chamber of Commerce reserves all rights with respect to presentation, participants and sales not permitted at the Taste of Encino, including rights to shut down on the day of event those not in compliance with the Taste of Encino rules & regulations. No refunds will be given.

Application does not guarantee acceptance, notice of acceptance of your Participation will be sent with your Parking Permit. All decisions are final. No refunds will be given. If you have any questions, please contact the Encino Chamber of Commerce at 818-789-4711.



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10am – 5pm

## ARTS & CRAFTS Participation Application

Please Print Clearly - Applications are due no later than September 15, 2009

Company Name \_\_\_\_\_  
Contact Person(s) \_\_\_\_\_  
Address \_\_\_\_\_  
Phone \_\_\_\_\_ Cell \_\_\_\_\_  
Resale Permit # \_\_\_\_\_ Website \_\_\_\_\_  
Craft Description (*pictures of your craft must accompany your application*) \_\_\_\_\_

Will you be selling? *circle one* ORIGINAL Arts & Crafts or RESALE Arts & Crafts  
Special Requests \_\_\_\_\_

<b>PLEASE CHECK YOUR CHOICE(S)...</b>	
_____ 10 x 10 Space \$ 150 (no canopy)	_____ 10 x 10 Canopy \$ 250 (incl. 1 table & 2 chairs)
_____ 10 x 20 Space \$ 225 (no canopy)	_____ 10 x 20 Canopy \$ 350 (incl. 2 tables & 2 chairs)
_____ Rain Insurance \$ 40	

Total Enclosed \$ \_\_\_\_\_ *Checks Made Payable to Encino Chamber of Commerce*  
Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Security Code \_\_\_\_\_  
Exact Name on Card \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

The Encino Chamber of Commerce reserves all rights with respect to presentations, participants & sales permitted at the 'A Taste of Encino', including rights to shut down on the day of the event those not in compliance with the Encino Chamber of Commerce rules or other laws or regulations. **No food or beverages may be sold or served in your booth.** All decisions are final, no refunds. Application does not guarantee acceptance, acceptable notice will be sent with your Parking Permit.

The Encino Chamber of Commerce and the City of Los Angeles in association with local businesses shall have no liability for damages to property belonging to participants. The Encino Chamber of Commerce and/or its sponsors or agents and/or representatives or members or employees of the event are not responsible for any injury, loss, damage caused by a patron, guest or invitee of the 'A Taste of Encino', the general public, an exhibitor, his or her employee or property. The exhibitor, upon execution of this application expressly releases the foregoing individuals and employees from any and all claims for such loss, injury or damage.

**PLEASE MAIL, FAX or E-MAIL YOUR COMPLETED APPLICATION WITH PAYMENT TO:**

*You must include photos of your crafts*  
Encino Chamber of Commerce 4933 Balboa Blvd. Encino, CA 91316  
Telephone 818-789-4711 / Fax 818-789-2485  
[info@encinochamber.org](mailto:info@encinochamber.org)

Sponsor/ Vendor / Exhibitor \_\_\_\_\_ Date \_\_\_\_\_

Print Name \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_ Tele: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fx: (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_